NOTICE TO CREDITORS AND OTHERS OF SUBSEQUENT D&O CLAIMS BAR DATE

IN RESPECT OF CLAIMS AGAINST THE CURRENT AND FORMER DIRECTORS AND OFFICERS OF PRISZM INCOME FUND, PRISZM CANADIAN OPERATING TRUST, PRISZM INC., PRISZM LP AND KIT FINANCE INC.

(collectively, the "Priszm Entities") AND/OR DEBORAH PAPERNICK AND/OR 2279549 ONTARIO INC. AND/OR JIM ROBERTSON AND 2289500 ONTARIO INC. (collectively, the "Directors and Officers")

IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT,

R.S.C.1985, c. C-36, as amended

TO: CREDITORS AND TO ANY OTHER PERSON OR PARTIES

NOTICE OF D&O CLAIMS SOLICITATION PROCEDURE AND SUBSEQUENT D&O CLAIMS BAR DATE

PLEASE TAKE NOTICE that this notice is being published pursuant to an order of the Honourable Mr. Justice Morawetz of the Ontario Superior Court of Justice (Commercial List) dated June 29, 2011 (the "D&O Claims Solicitation Procedure Order"). Any capitalized terms used herein but not defined have the meaning attributed to them in the D&O Claims Solicitation Procedure Order.

Any person or representative class of Persons who believes that it has a claim against one of more Directors and Officers (as defined above) which arose as a result of such Director's or Officer's position, supervision, management or involvement as a Director or Officer of a Priszm Entity after June 30, 2011 (a "Subsequent D&O Claim") should either:

a) go to https://cmsi.ftitools.com/priszm (the "FTI Claims Site") to create a user account and submit their Subsequent D&O Claim by following the instructions provided on the FTI Claims Site; or

b) D&O Creditors with a Subsequent D&O Claim who are unable or unwilling to use the FTI Claims Site may complete an Information Submission Form and the Supporting Documentation Submission Form, available on the Monitor Website at http://cfcanada.fticonsulting.com/priszm. A D&O Creditor may also request a copy of the Information Submission Form and the Supporting Documentation Submission Form by contacting the Monitor by telephone at 1-855-492-6215 or (416) 739-2920, by fax at (416) 649-8101, by email at rachel.gillespie@fticonsulting.com or by mail at the address set out below.

The D&O Claim information required to be submitted by the FTI Claims Site must be submitted by or the Information Submission Form and Supporting Documentation Submission Form must be received by mail, fax, email, courier or hand delivery by the Monitor by <u>no later than 5:00 p.m. (Eastern Standard Time) on •, 2011</u> or such other date as ordered by the Court (the "Subsequent D&O Claims Bar Date").

SUBSEQUENT D&O CLAIMS WHICH ARE NOT RECEIVED BY THE SUBSEQUENT D&O CLAIMS BAR DATE WILL BE BARRED AND EXTINGUISHED FOREVER.

Address of the Monitor:

Priszm Income Fund and/or
Priszm Canadian Operating Trust and/or
Priszm Inc. and/or
Priszm LP and/or
Kit Finance Inc.
c/o FTI Consulting Canada Inc., in its capacity as Court-appointed Monitor of the Priszm Entities
TD Waterhouse Tower
79 Wellington Street West
Suite 2010, P.O. Box 104
Toronto ON M5K 1G8

Attention: Rachel Gillespie

Telephone: (416) 649-8057 Facsimile: (416) 649-8101

E-mail: rachel.gillespie@fticonsulting.com

Dated at	this	day o	of 20	11
Daleu al	tills	uay u)I, 20	11